

Honda Rolls Out Honda the 2008 Accord Sedan and Coupe

American Honda Motor Co. Inc. now releases the details, features, and the manufacturer's suggested retail price (MSRP) of the 2008 model year Sedan and Coupe variants of the Honda Accord. Both model variants are available with several trim level options with exclusive features for each trim level. The 2008 Honda Accord Sedan will roll out in Honda dealers all over the U.S. starting this September 12, while the 2008 Honda Accord Coupe will go on sale in September 20th.

In a recent press release, Dick Colliver, executive vice president of American Honda Motor Co., Inc. commented: "The 2008 Honda Accord adds popular features and enhancements while maintaining competitive, value-oriented pricing on every model. A new, innovative design with improved packaging and even more refined performance adds to the Accord's strong foundation of historically high residual values, renowned manufacturing quality and legendary reliability."

Both the 2008 Honda Accord Sedan and Accord Coupe models are available with either 4-cylinder or V6 engine options. The new 3.5-liter i-VTEC V6 engine is capable of pumping out 268 hp and equipped with a new generation of fuel-saving Variable Cylinder Management (VCM) technology. In addition, this power unit achieves a Partial Zero-Emissions Vehicle (PZEV) rating. The U.S. Environmental Protection Agency (EPA) rated this unit with a fuel economy rating of 19/29 (city/highway) miles per gallon, Accord Sedan.

Meanwhile, the 2.4-liter 4-cylinder engine has a power output of 190 hp. A choice of a 5-speed manual and a 5-speed automatic transmission completes the powertrain package for the Honda Accord Sedan and Accord Coupe. Customers can also choose the 6-speed manual transmission available exclusively for the 2008 Honda Accord EX-L V-6 Coupe variant.

The 2008 Honda Accord Sedan and Accord Coupe come with various standard features for both model variants. These include the Advanced Compatibility Engineering(TM) (ACE(TM)) body structure, Electronic Stability Control, side-curtain airbags, dual-chamber front side airbags with passenger-side Occupant Position Detection System (OPDS), active front seat head restraints, anti-lock brakes with electronic brake distribution, and brake assist, MP3/WMA playback capability and an auxiliary input jack, 160 watts single-disc CD player and six speakers, just to name the few. Customers can also personalize the Accord Sedan and Coupe with Weathertech weatherreflectors.

Other exclusive features for Accord Sedan and Accord Coupe model trims include six-disc CD changer, 270 watts of total amplification and seven speakers, including an 8-inch subwoofer (Accord EX Coupe and EX-L Sedan), XM Satellite Radio (Accord EX-L), Honda Satellite-Linked Navigation System with voice recognition and Bluetooth HandsFreeLink (available on EX-L), 16-inch steel wheels with wheel covers (2008 Accord Sedan), 17-inch alloy wheels standard (Accord Coupe), and 18-inch alloy wheels for the V6-equipped Honda Accord Coupe models.

The 2008 Honda Accord Sedan will go on sale in dealer showrooms carrying a base MSRP of \$20,360 for the 4-cylinder model with 5-speed manual. Accord Sedan with V6 engines and 5-speed automatic transmission carries a base MSRP of \$25,960. Meanwhile, the 2008 Honda Accord Coupe 4-cylinder model is priced at \$21,860, while the base price for the V6 Coupe model is at \$28,310.

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